

*This is What Christmas Means to Me*  
**ESSAY CONTEST**  
**●● OFFICIAL RULES ●●**

**SPONSOR:** The WaterBrook Multnomah Publishing Group, an imprint of The Crown Publishing Group, a division of Random House, Inc., 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921 (“**Sponsor**”).

**I. HOW TO ENTER**

The Contest will begin on December 1, 2011 at 12:01 a.m. (Pacific Standard Time) and submissions will be collected through December 16, 2011 at 11:59 p.m. (Pacific Standard Time) (“**Submission Period**”). To enter the Contest, write an essay of 750 words or less describing what Christmas means to you, and upload your essay to Sponsor’s Christmas Community Page on Scribd.com, at <http://www.scribd.com/collections/3343906/Christmas-Story-Collection>. If you do not already have a Scribd.com account, you may create one or use your Facebook account to log in. Limited to one entry per person. All entries must be posted by **11:59 p.m. Pacific Standard Time on December 16, 2011** to be considered. **NO PURCHASE IS NECESSARY.**

Entries must be in the entrants’ own, original words. No quoting of other material allowed unless attributed.

**II. ELIGIBILITY**

This contest is open to all legal residents of the 50 United States and the District of Columbia who are age 18 years or older as of December 1, 2011. All federal, state and local laws and regulations apply. Void wherever prohibited or restricted by law. Employees of Random House, Inc., its parent, subsidiaries and affiliates, and their immediate family members, and persons living in their household are not eligible.

**III. WINNER**

Entries will be posted on Sponsor’s Christmas Community Page for public voting, on a rolling basis, between December 1, 2011 and December 23, 2011 (“**Voting Period**”). Sponsor in its discretion reserves the right at any time not to post or to remove any entry that Sponsor deems to be obscene, indecent or otherwise inappropriate or offensive. Visitors to the Christmas Community Page will be given the opportunity to vote on eligible entries during the Voting Period. Anyone may vote by “liking” the entry of their choice, and entrants may vote for their own entry.

Sponsor encourages voters to judge entries based on the essay’s consistency with the Christmas theme, creativity, originality, and emotional appeal. The entrant whose essay received the most “likes” during the Voting Period shall be deemed the winner. The Winner will be determined on or about December 23, 2011 and will be notified by e-mail. The return of any notification as undeliverable will result in disqualification and the selection of an alternate winner.

**IV. PRIZE**

The Winner will receive a \$100 Visa gift card and a second \$100 Visa gift card to be sent by Sponsor on behalf of Winner, to the charity of Winner’s choice. Taxes, if any, are Winner’s sole responsibility. Sponsor reserves the right to substitute prizes of equal or greater value if the prize

or any part of it becomes unavailable.

## **V. RIGHTS TO THE ESSAYS**

Entrants retain all copyrights and other equivalent rights to submitted entries. However, by entering the contest, entrants grant Sponsor the nonexclusive and perpetual right to publish, reproduce, display and distribute the entry in print or electronic form, on websites, at tradeshow, or through any other media for the purpose of promoting and advertising this Contest and Sponsor's publications and products, including but not limited to the website referenced above. In all cases where such entries are used, the organizer reserves the right to do so without obtaining the further prior permission of the entrant and without offering any further compensation in any form.

## **VI. INTERNET**

Sponsor is not responsible for any electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other similar causes or causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, then, subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend or terminate the Contest. If technical malfunctions or suspect voting irregularities corrupt the voting process, Sponsor reserves the right, in its sole discretion, to award prizes based solely on the non-suspect votes. In the event of termination, a notice will be posted on [judyblumecontest.com](http://judyblumecontest.com) and all eligible entries received prior to termination will be judged per these Official Rules. Any use of robotic, automatic, programmed or similar methods of participation/voting will void all such submissions/votes by such methods.

## **VII. DISQUALIFICATION**

SPONSOR RESERVES THE RIGHT IN ITS DISCRETION TO DISQUALIFY ANY PERSON WHO TAMPERS OR IS SUSPECTED OF TAMPERING WITH AN ENTRY AND/OR THE VOTING PROCESS. SPONSOR RESERVES THE RIGHT IN ITS DISCRETION TO DISQUALIFY ALL VOTES FROM VOTERS THAT ARE DEEMED TO BE FRAUDULENT. CAUTION: ANY ATTEMPT BY AN ENTRANT, OR ANY MEMBER THEREOF, TO DELIBERATELY DAMAGE ANY WEBSITE, INCLUDING BUT NOT LIMITED TO, THE WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND/OR SEEK DAMAGES AND/OR OTHER RELIEF FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

## **VIII. DISCLAIMERS**

By accepting the prize, Winner agrees that Sponsor, its parent company, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prize, or participation in this contest. In addition, Winner consents to of the use of his/her name and essay for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission (except where

prohibited by law). For the name of the Winner, available after January 1, 2011, please send a stamped, self-addressed envelope to: The WaterBrook Multnomah Publishing Group, attn: Christmas Essay Contest, 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921. WA and VT residents may omit return postage.