

CATALYST DALLAS EREADER SWEEPSTAKES
●● OFFICIAL RULES ●●

HOW TO ENTER: NO PURCHASE NECESSARY. Enter by completing the entry form at <http://waterbrookmultnomah.com/bookcontests/>. This sweepstakes runs from 12:01 A.M. (PST) on April 14, 2011 to 11:59 P.M. (PST) on May 31, 2011. **LIMIT ONE ENTRY PER PERSON.** All entries become the sole property of the Sponsor, and will not be returned or acknowledged. Sponsor is not responsible for lost, late, incomplete or misdirected entries.

ELIGIBILITY: This sweepstakes is open to legal residents of the fifty United States and the District of Columbia, who are the age of 18 or older at time of entry. All federal, state, and local regulations apply. Void where prohibited. Employees of Sponsor, Random House, Inc., its parent, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter this sweepstakes.

PRIZE: One (1) winner will receive their choice of one eReader: either a Sony Reader Touch edition (ARV \$229) OR the Kindle 3G Wireless Reading Device (ARV \$189) OR the Nook Color (ARV \$249). No transfer or cash or other substitution of prize permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute a prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winner.

WINNER: Winner will be chosen at random on or about June 3, 2011, from all eligible entries received by the entry deadline. Winner will be notified by e-mail.

WINNERS LIST: For the name of the winner, available after June 10, 2011, send a stamped, self-addressed envelope by June 24, 2011 to WaterBrook Multnomah, Attn: Catalyst Dallas eReader Sweepstakes, 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921.

MISCELLANEOUS: By participating, entrants agree to abide by these official rules. Acceptance of the prize constitutes permission for Sponsor to publish, post online, or otherwise refer to the names of the winners in any and all forms and media throughout the world, and for any and all publicity or promotional purposes, without obligation or compensation, except where prohibited by law.

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