

If there's one thing we can all agree upon it's that Christian fiction readers are avid fans, voracious book consumers, and advocates for great stories. Christian fiction readers have dozens of blogs, Facebook and Twitter pages, websites, and Goodreads lists dedicated to discussing Christian fiction.

What if we Christian fiction enthusiasts could get the latest updates, recommendations, releases, reviews, community and exclusive articles...all in one place?

Novel Crossing was created to do just that. It's a place where faith and fiction intersect.

What is Novel Crossing?

NovelCrossing.com is a website that aims to build a community of Christian fiction readers by becoming the "one-stop shop" for **articles** from top Christian fiction authors and others, **reviews** from readers, popular bloggers and media sources, an extensive **database** of all Christian fiction titles, a **resource** for readers to find their next great Christian fiction read, and a **community** where readers can engage with and discuss Christian fiction.

Will Novel Crossing only feature WaterBrook Multnomah books?

Christian fiction books across ALL publishing houses will be included on the site. Can't find your book? Let us know and we'll make sure it's added. We sincerely desire for NovelCrossing.com to be a place for consumers to find Christian fiction from every corner of the publishing universe.

Where does my information on Novel Crossing come from?

We're pulling in basic data about your books, but no one knows your books and information better than you do. So, you'll have the ability to sign up to become a "Content Editor" (more on that later) so that you can update your own author profile and book pages on NovelCrossing.com, as well as leave a personalized note from you to your readers.

How can I promote my books on Novel Crossing?

As an author, there are several ways to be active on the Novel Crossing site:

1. **Sign up for Content Editor status** so that you have complete control over the content for your books and author profile page (see above).
2. **Interact with readers** on the "Community" page.
3. **Review the books you loved.** This is an amazing way to promote your fellow fiction authors (and have them promote you!)
4. **Answer a Q&A**, write a devotional, or contribute an exclusive featured piece for the site. **Content providers will also receive complimentary advertising and promotional placement on the site.**

Are you or your marketing/publicity team doing something unique to promote your latest release? Let us know! We'd be glad to share the news.

What features will Novel Crossing have?

We've referenced some of this above, but here's the list...and it's growing!

- **Expansive Christian Fiction Database** – We've included close to 10,000 Christian fiction books on NovelCrossing.com from more than 50 publishers.
- **Wide Variety of Content** – Articles, lists, contests, polls, videos – updated daily by authors, bloggers, industry professionals, and Novel Crossing staff.

- **1-Sentence Reviews** – A unique way for readers to engage with your books. Readers fill out a Tweet-sized review and can post it to NovelCrossing.com or share on any social media site.
- **Full-Blown Reviews, Integrated With Blogging Programs** – We’re working towards integrating reviews from websites like BloggingForBooks.org (and we’re open to integrating reviews from other blog programs as well). Novel Crossing members can also post their full reviews on NovelCrossing.com. These reviews (and the integrated reviews) will show up on their respective catalog pages.
- **Custom Content** – Novel Crossing members can customize their experience on their own home page which we fill with news, reviews, author messages, polls, and other content based on each Novel Crossing member’s specific interests and likes.
- **A True Social Media Experience...Just for Christian Fiction**
 - ◇ Make Novel Crossing friends & share updates with them
 - ◇ Create your own discussion thread in the community
 - ◇ Track your online bookshelves (and those of your friends!)
 - ◇ Rate the books/authors you like and follow authors and Novel Crossing writers
 - ◇ Share reviews, articles, and other content on Facebook, Twitter, and Google+ with one simple click
- **Discover!** – Our database provides intelligent tools for giving readers recommendations on new authors and books that they would like.
- **Custom eNewsletter** – With Novel Crossing, members are not just subscribing to a plain-Jane email newsletter. Their newsletter is sent with updates on books and articles custom-tailored to them based on their interests!
- **Mobile/Tablet Friendly** – NovelCrossing.com was built for a full experience on any sized device. Computer, tablet or mobile phone...NovelCrossing.com customizes your reading experience based on your screen size for easing reading and navigating.

Can people purchase my books on Novel Crossing?

Yes. While the goal of the website is to focus on delivering news, reviews, and community to Christian fiction readers, “Buy Now” buttons are just one click away and readers can purchase books from their favorite retailer or local bookstore.

What can I do to help spread the word?

I’m so glad you asked. ☺ We would so appreciate your support of the site—the more it grows, the more your readership grows, too.

Would you be willing to write a testimonial? Submit a video endorsement? Share about the website on your blog and/or Facebook and Twitter pages? Include a banner ad on your website? Write an article for NovelCrossing.com?

If the answer to any of those questions is “yes”, or if you have another idea to spread the word contact Amy@NovelCrossing.com.

How can I advertise my book(s) on Novel Crossing?

Right now our advertising and promotional placements are going to authors/publishers providing content (an article, Q&A, devotional, etc.) for the site. Have a specific request or want to know more? Email Shannon@NovelCrossing.com.

Who can I contact with a Novel Crossing question?

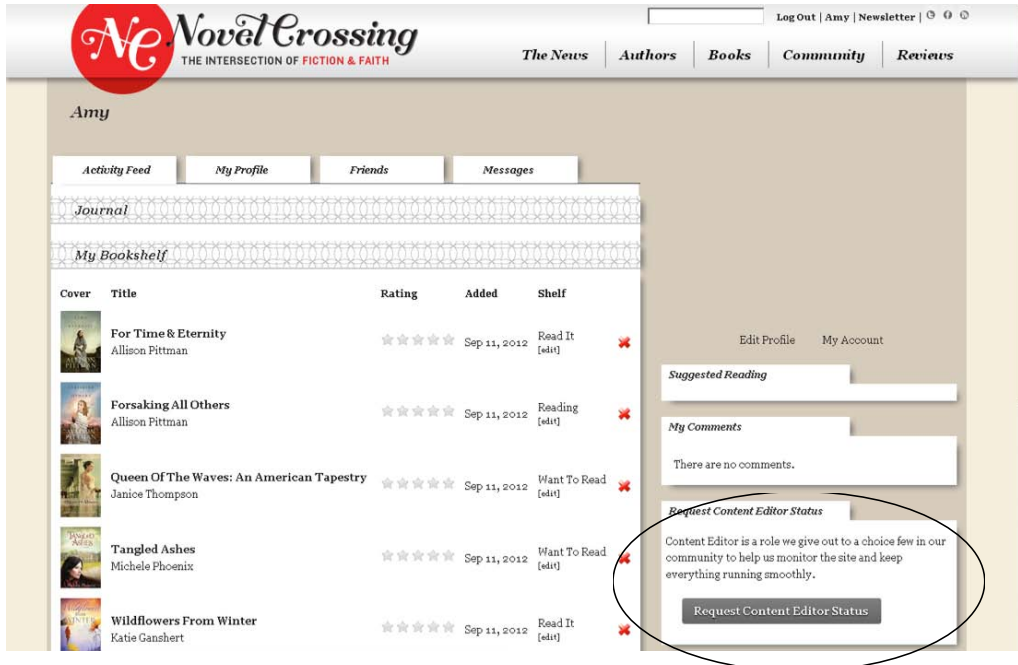
You can reach Shannon Marchese (Shannon@NovelCrossing.com) or Amy Haddock (Amy@NovelCrossing.com) with any questions about the site. For technical issues on the website, please contact Chris Sigfrids (Chris@NovelCrossing.com.)








Content Editor Status for authors and publishers

Easy as 1-2-3!

1. Register as a member of Novel Crossing (it's free!). Go here to create your account: <http://www.novelcrossing.com/register>.
2. Once you've created an account, simply access your profile by clicking on your name in the upper right corner, then click the button on the right hand side to request content editor status. We'll authenticate your request and approve you as a "Content Editor."



The screenshot shows the Novel Crossing website interface for a user named Amy. The top navigation bar includes the Novel Crossing logo, the tagline "THE INTERSECTION OF FICTION & FAITH", and links for "The News", "Authors", "Books", "Community", and "Reviews". The user's name "Amy" is displayed in the top right corner, along with "Log Out | Amy | Newsletter" and social media icons. Below the navigation, there are tabs for "Activity Feed", "My Profile", "Friends", and "Messages". The main content area is divided into sections: "Journal", "My Bookshelf", and "Request Content Editor Status". The "My Bookshelf" section contains a table of books with columns for Cover, Title, Rating, Added, and Shelf. The "Request Content Editor Status" section is circled and contains a button labeled "Request Content Editor Status".

Cover	Title	Rating	Added	Shelf
	For Time & Eternity Allison Pittman	☆☆☆☆☆	Sep 11, 2012	Read It [edit]
	Forsaking All Others Allison Pittman	☆☆☆☆☆	Sep 11, 2012	Reading [edit]
	Queen Of The Waves: An American Tapestry Janice Thompson	☆☆☆☆☆	Sep 11, 2012	Want To Read [edit]
	Tangled Ashes Michele Phoenix	☆☆☆☆☆	Sep 11, 2012	Want To Read [edit]
	Wildflowers From Winter Katie Ganshert	☆☆☆☆☆	Sep 11, 2012	Read It [edit]

3. You'll receive an email confirmation containing instructions for how to add, change, or remove content on your author page and your book page(s).

Questions or concerns? Contact Amy@NovelCrossing.com.

