



## Novel Crossing Launch: Taking it to the Streets!

You've joined the street team? Here's your first assignment! Help us promote Novel Crossing, especially during launch week (November 12th through 17th).

If you haven't already, "like" us on [Facebook](#) and follow us on [Twitter](#)!

1. Put up some of our online swag on a Pinterest board. And feel free to post on Facebook, Twitter, or your website/blog!). You can find our spiffy swag [here](#).
2. Post and/or Tweet about Novel Crossing during the week of November 12, 2012.
3. Go to [Novel Crossing](#) and find some of your favorite books! Write a one-sentence review (how fast is that?).
4. Love a specific author? Go to their page on Novel Crossing and leave them some love in the comments.
5. See something that isn't quite right? Tell us [here](#). Notice an author or book missing? Let us know [here](#).
6. Do you blog and love Novel Crossing as much as we do? We'd love it if you shared your experience on your blog and link back to our site.
7. Email [Amy@NovelCrossing.com](mailto:Amy@NovelCrossing.com) for bookmarks to distribute to your reading friends.

### **There's Even a Contest.**

A random member of Novel Crossing will get a book that's on their "To Read" shelf for free! You can promote the contest in all the ways above and all the details are [here](#).

Don't forget to shoot us an [email](#) and let us know how you're promoting! You never know—you might just find something special headed your way.

