

**MAN ALIVE STUDY KIT SWEEPSTAKES**  
**●● OFFICIAL RULES ●●**

**ELIGIBILITY:** This sweepstakes is open to legal residents of the fifty United States and the District of Columbia, who are the age of 18 or older at time of entry. All federal, state, and local regulations apply. Void where prohibited. Employees of Sponsor, Random House, Inc., its parent, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter this sweepstakes.

**HOW TO ENTER: NO PURCHASE NECESSARY.** Enter by filling out the online form at [www.ManAliveBook.com/Contest](http://www.ManAliveBook.com/Contest). This sweepstakes runs from January 25, 2012 through February 5, 2012. Entries must be submitted on or before 11:59 P.M. (ET) on February 5, 2012. **LIMIT ONE ENTRY PER PERSON.** All entries become the sole property of the Sponsor, and will not be returned or acknowledged. Sponsor is not responsible for lost, late, incomplete or misdirected entries.

**PRIZES:** Five (5) winners will each receive a “study kit” containing 20 copies of MAN ALIVE trade paperback, 1 copy of the MAN ALIVE DVD STUDY RESOURCE, and study group launch materials (ARV: \$99.94). No transfer or substitution of the prize or any part of the prize will be permitted, except by Sponsor. All taxes on the prizes, if any, are the sole responsibility of the winner.

**WINNER SELECTION:** A winner will be chosen at random on or around February 6, 2012 from all eligible entries received by the entry deadline. Winners will be notified by e-mail and will be required to confirm their address for mailing of the prize. Sponsor reserves the right to select an alternate winner if the winner fails to confirm receipt of such notification within five (5) business days.

**WINNERS LIST:** For the names of the winners, send a stamped, self-addressed envelope to Church Library Sweepstakes Winners, attn: Marketing, WaterBrook Press, 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921, by April 30, 2012.

**MISCELLANEOUS:** By participating in this sweepstakes, entrants agree to abide by these official rules. In addition, entrants agree to receive communications from Sponsor relating to features, products and services Sponsor is offering, including emails and Sponsor’s regular email newsletter. Entrants will be offered the opportunity to “opt out” of receiving such communications according to instructions provided by Sponsor in such communications. Acceptance of the prize constitutes permission for Sponsor to publish, post online, or otherwise refer to the names of the winners in any and all forms and media throughout the world, and for any and all publicity or promotional purposes, without obligation or compensation, except where prohibited by law.

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