

●● OFFICIAL RULES ●●

1. **ELIGIBILITY: NO PURCHASE NECESSARY.** The contest is open only to legal residents of the 50 United States and the District of Columbia who are between the ages of 3 and 10 at time of entry. All federal, state and local regulations apply. Void where prohibited. Children of employees of Random House, Inc. and its parent, subsidiaries, affiliates, suppliers and agencies and their immediate family members and persons living in their household are not eligible to enter this contest.
2. **CONTEST PERIOD:** The contest begins 12:00:01 a.m. PT on February 16, 2010 and ends 11:59:59 p.m. PT on March 30, 2010. Entries must be post-marked by March 30, 2010 to be eligible.
3. **HOW TO ENTER:** To be eligible to win, entrants must submit their name and e-mail address at <http://waterbrookmultnomah.com/contests-and-giveaways/>, upon which they will be requested to download the PDF line art illustration and entry form. Entrants must then mail the colored illustration and completed entry form, with the required signature of a parent/guardian, by the entry deadline to the WaterBrook Multnomah Publishing Group, Attn: Coloring Contest; 12265 Oracle Boulevard #200; Colorado Springs, CO 80921 . **LIMIT ONE ENTRY PER PERSON.** Sponsor is not responsible for entries that are late, misdirected, lost, incomplete or illegible, and any such entries are ineligible.
4. **JUDGING:** Eligible entries will be judged by members of sponsor's editorial department. Entries will be judged on the following criteria: color selection, color composition and coloring skill, i.e., ability to color within the lines. The decision of the judges will be final.
5. **WINNER NOTIFICATION:** One (1) winner will be selected from all eligible entries and notified by e-mail on or about April 2, 2010.
6. **PRIZES:** The prize will consist of a box of ten (10) WaterBrook Multnomah childrens' books (ARV: \$107.) Winner may not substitute, assign or transfer prize or redeem prize for cash, but sponsor reserves the right to substitute prize with prize of equal or greater value. Taxes on the prize, if any, are the sole responsibility of the winner.
7. **LICENSE AND WARRANTIES:** By entering this contest, entrants (and their parents/guardians) grant to sponsor and its respective licensees and assigns, a royalty-free, non-exclusive, worldwide right to copy, crop, edit, publish, display, distribute, sublicense or otherwise use their entries in perpetuity, in all languages and all media, whether now known or hereinafter devised, including without limitation on the Internet, on mobile platforms and/or devices, and in the advertising, publicity and promotion thereof. Winner (and their parents/guardians) also consents to the use of the winner's name, likeness, and biographical data for publicity and promotional purposes on behalf of sponsor, with no additional compensation or further permission, except where prohibited by law. Entrants (and their parents/guardians) warrant that they have the authority to grant the foregoing rights, and that their colored illustrations are their original work and are not owned by any other person or entity; do not violate any law or regulation; and do not infringe the rights of any person or entity, including, but not limited to, any copyright or trademark rights and/or rights of privacy or publicity.
8. **GENERAL CONDITIONS AND DISCLAIMERS:** By participating in this contest, entrants (and their parents/guardians) agree to release and hold harmless sponsor, Random House, Inc., its parent, subsidiaries and other affiliated companies, and each of their respective officers, directors, employees, agents and members from and against any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this contest or the

use/misuse or acceptance of any prize or any portion thereof, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action. By entering this contest, entrants agree to abide by the Official Rules and the decision of the judges, which shall be final. All entries and submissions become the sole property of sponsor, and will not be returned or acknowledged. Sponsor reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the contest at any time.

9. **WINNER'S LIST:** For the name of the winners, available after April 30, 2010, send a stamped, self-addressed envelope to This Little Prayer of Mine Contest, c/o WaterBrook Multnomah Publishing Group, 12265 Oracle Boulevard #200; Colorado Springs, CO 80921 by May 15, 2010.
10. **SPONSOR:** WaterBrook Multnomah, a division of Random House, Inc., 12265 Oracle Boulevard #200; Colorado Springs, CO 80921.