

## **Blogging for Books – Gabe Lyons Livestream Contest**

### **●● OFFICIAL RULES ●●**

**HOW TO ENTER:** No purchase necessary. This sweepstakes runs from 12:01 am Feb. 17, 2011 through 11:59 pm Feb. 17, 2011. To enter simply embed the Livestream channel from WaterBrook Multnomah's Livestream channel at [www.Livestream.com/WaterBrookMultnomah](http://www.Livestream.com/WaterBrookMultnomah). When you get to WaterBrook's Livestream channel click on the "Grab Widget" button that is directly below the "Latest Videos" section towards the top of the web page. From here you can choose any flavor of the broadcast to embed (it is similar to embedding a YouTube video on your blog or website using "Embed Code."

Please note: You can embed this on either your blog or your person website, church website, ministry website, etc. You are not restricted to just your personal blog that you have attached to the Blogging for Books program. If you have another place you can embed the broadcast that has higher web traffic, please embed it there and then email Chris Sigfrids and Ashley Boyer at [BloggngForBooks@WaterBrookMultnomah.com](mailto:BloggngForBooks@WaterBrookMultnomah.com) to let us know that you've embedded the broadcast on a site different than the one you registered for on BloggingForBooks.org.

The person who has the highest amount of views on the WaterBrook Multnomah Livestream channel the day of the broadcast wins the \$250 Visa gift card and signed copy of *The Next Christians* by Gabe Lyons.

**ELIGIBILITY:** This sweepstakes is open to legal residents of the United States (including Puerto Rico) of 18 or older at time of entry. All federal, state, and local regulations apply. Void where prohibited. Employees of Sponsor, Random House, Inc., its parent, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter this sweepstakes.

**PRIZE:** One (1) winner will receive \$250 in Visa Gift Cards to be spent by the winner as they desire. Any and all taxes on the prize will be the responsibility of the winner.

**WINNER:** Winner will be chosen at random on or about Feb. 18th, 2011, from all eligible entries received by the entry deadline. Winner will be notified by phone and/or e-mail.

**WINNERS LIST:** For the name of the winner, available after Feb. 25, 2011, send a stamped, self-addressed envelope by March 15, 2011 to WaterBrook Multnomah, Attn :Gabe Lyons Livestream Contest, 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921.

**MISCELLANEOUS:** By participating, entrants agree to abide by these official rules. Acceptance of the prize constitutes permission for Sponsor to publish, post online, or otherwise refer to the names of the winners in any and all forms and media throughout the world, and for any and all publicity or promotional purposes, without obligation or compensation, except where prohibited by law.