

●● OFFICIAL RULES ●●

1. **ELIGIBILITY:** NO PURCHASE NECESSARY. The contest is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. All federal, state and local regulations apply. Void where prohibited. Employees of Random House, Inc. and its parent, subsidiaries, affiliates, suppliers and agencies and their immediate family members and persons living in their household are not eligible to enter this contest.
2. **CONTEST PERIOD:** The contest begins 12:00:01 a.m. PT on January 11, 2011 and ends 11:59:59 p.m. PT on February 11, 2011.
3. **HOW TO ENTER:** To be eligible to win, entrants must first complete the online entry form at <http://waterbrookmultnomah.com/bookcontests/>, and enter the coupon code SAFARI. Next, entrants must submit their entries to Sponsor by the contest deadline, using the following instructions:

1. Have your child create his/her own versions of both the “Roger the Turtle” and “Padraig the Dragon” characters in the book, *The Dragon and the Turtle Go On Safari* by Donita K. Paul and Evangeline Denmark. Your child’s creation can be based on the downloadable line art of the characters available at www.multnomahemails.com/wbmlt/pdf/RogerPadraigIdeas.pdf, or his/her own imagination! Please note that your child must be the age of two (2) and ten (10) in order to participate.

2. E-mail a photograph/image of your child’s creations together to info@waterbrookmultnomah.com, with a short caption of what “adventure” the characters are on in the image (i.e., at the park, on the bus, etc.). The image must be submitted as a PDF, JPG or GIF file. Entrants should write “Safari Picture” in the subject line, and must include the first name and age of your child in the body of the e-mail. The e-mail address used to enter the submissions must be the same e-mail address used in the online entry form.

Limit one entry per person. Multiple entries from the same person and/or email address will be void. Sponsor is not responsible for entries that are late, misdirected, lost, garbled, or unintelligible, including those due to computer or network malfunction or congestion (including at Random House), and any such entries are ineligible.

4. **JUDGING:** Eligible entries will be judged by members of Sponsor’s marketing department. Entries will be judged on the following criteria: how your child’s creations invoke the original characters (50%) and creativity/originality (50%). The decision of the judges will be final.
5. **WINNER NOTIFICATION:** One (1) grand prize winner and two (2) runner-up winners will be selected from all eligible entries. Sponsor will notify winners on or about February 18, 2011 by e-mail.
6. **PRIZES:** The grand prize will consist of a “go on safari” kit including a small tent, two (2) children’s sleeping bags, essential safari tools (i.e. compass, spyglass, flashlight, etc.), campfire treats (such as s’more ingredients, gummy worms, etc.), a few stuffed animals that they “hear” in the book (i.e., elephant, rhinoceros, etc.), and copies of *Dragon and Turtle On Safari* and the author’s previous book, *The Dragon and the Turtle* (Total ARV \$175). Each runner-up prize will consist of copies of the books and one stuffed animal (Total ARV \$35). No transfer, or cash or other substitution, of prize permitted, except by

Sponsor, which reserves the right, in its sole discretion, to substitute a prize or prize component with another of comparable or greater value. Any taxes on the prize are the responsibility of the winners.

7. **LICENSE AND WARRANTIES:** By entering this contest, entrants grant to Sponsor and its licensees and assigns, a royalty-free, non-exclusive, worldwide right to publish, display, sublicense or otherwise use their submissions in connection with the advertising, publicity and promotion of *Dragon and Turtle On Safari*, for the full term of copyright thereof, in all languages and all media, whether now known or hereinafter devised. Entrants warrant that the submissions are the original work of their children and are not owned by any other person or entity; do not violate any law or regulation; and do not infringe the rights of any person or entity, including, but not limited to, any copyright or trademark rights and/or rights of privacy or publicity. Entrants understand and acknowledge that they will not have any right of approval over Sponsor's use of the submissions and will not receive any compensation as a result of any use of such material by Sponsor. Entrants also understand and agree that nothing in this agreement obligates Sponsor to use their children's material. Acceptance of the prize constitutes permission for Sponsor to publish, post online, or otherwise refer to the first name of the children whose submissions were selected as the winning entries, in connection with the submissions as set forth above.
8. **GENERAL CONDITIONS AND DISCLAIMERS:** By participating in this contest, entrants agree to release and hold harmless Sponsor, Random House, Inc., its parent, subsidiaries and other affiliated companies, and each of their respective officers, directors, employees, agents and members (collectively the "Released Parties") from and against any and all liability, loss, claims, demands, and causes of action in connection with this contest or the use/misuse or acceptance of any prize or any portion thereof, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action. Entrants waive the right to claim any damages against the Released Parties whatsoever, including, without limitation, punitive, consequential or indirect damages. By entering this contest, entrants agree to abide by the Official Rules and the decision of the judges, which shall be final. All entries and submissions (excluding any underlying copyright) become the sole property of the Sponsor, and will not be returned or acknowledged.
9. **WINNER'S LIST:** For the name of the winners, available after February 18, 2011, send a stamped, self-addressed envelope to WaterBrook Multnomah, c/o Dragon and Turtle Character Contest, 12265 Oracle Blvd., #200, Colorado Springs, CO 80921, by February 28, 2011.
10. **SPONSOR:** Waterbrook Multnomah, a division of Random House, Inc., 12265 Oracle Blvd., #200, Colorado Springs, CO 80921