

**Cindy Woodsmall
In-Store Display Contest**

**ENTER TO WIN AN MEAL FOR YOUR STORE, COMPLIMENTS OF CINDY
WOODSMALL, PLUS MORE!**

Official Rules:

1. **HOW TO ENTER. NO PURCHASE NECESSARY.** Create an in-store or window display that features books by Cindy Woodsmall (cover copies of the upcoming releases, *The Harvest of Grace* and *The Christmas Singing*, can be downloaded [here](#)) for at least 3 consecutive weeks between July 18, 2011 and October 4, 2011. The style and size of the display is at the entrant's discretion. Enter by sending an email to info@waterbrookmultnomah.com with the subject line "Cindy Woodsmall Display Contest" and your name, account/store name, account number (if applicable), phone number, address, your Facebook page (if applicable), and the dates the display was on view, along with at least (1) photographs of your display (in JPG format). If more than one photograph is sent, the one used will be at the discretion of WaterBrook Multnomah's marketing team. All photographs submitted must be original, and the submitted photographs become the property of Waterbrook Multnomah and will not be returned.

2. **PRIZES.** All prizes must be redeemed before December 31, 2012.

First Prize: The First Prize winner will win a catered meal for the store up to a retail value of \$400.

Second Prize: The Second Prize winner will receive a pizza party for the store and an Amish goodie basket up to a combined retail value of \$150.

Third Prize: The Third Prize winner will receive a pizza party for the store up to a retail value of \$100.

3. **WINNER SELECTION AND NOTIFICATION.** Entrant must be the manager of a book department or individual bookstore in the United States. Complete and eligible entries must be received no later than October 4, 2011. Entrants' photos of their display will be posted on the Waterbrook Multnomah Facebook page from October 4, 2011 to November 11, 2011. Winners will be selected based on the number of "likes" and/or "comments" received (each "like" or "comment" constitute a vote), with the First Prize being awarded to the winner with the most votes, the Second Prize to the winner with the second most votes and the Third Prize to the winner with the third most votes. In the event of a tie, the winner will be selected by the Waterbrook Multnomah marketing team on the basis of their creativity and attractiveness of the display pictured in the photographs submitted. Waterbrook Multnomah's decision is final. The winning stores

will be notified by phone and confirmed by mail on or about December 5, 2011, and each winner has 10 days to accept the prize award, or an alternate winner will be chosen. No prize substitution will be allowed. Waterbrook Multnomah is not responsible for lost or misdirected entries, or for entries that are late or inaccessible, including those due to computer or network malfunction or congestion (including at Waterbrook Multnomah), and any such entries are ineligible. Waterbrook Multnomah assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, or unauthorized access to the site.

4. **ELIGIBILITY.** Contest is open to eligible bookstore accounts in the 50 United States and the District of Columbia. Void in Puerto Rico and where prohibited or restricted by law. Taxes, if any, are the winner's sole responsibility. Winning store assumes all liabilities for any damages caused or claimed to be caused by participation in the contest and/or the acceptance, awarding, receipt, use and/or misuse of the prizes, and winner releases Waterbrook Multnomah, its parent company and affiliated companies, and their respective officers, directors, and employees from any such liability with respect to, or arising out of, this contest.
5. **RELEASE AND PERMISSIONS.** Winning store may be required to execute an affidavit of eligibility and promotional release supplied by Waterbrook Multnomah. Entering the contest constitutes permission for use of the winning account's name, address, and contest entry photographs for publicity and promotional purposes, with no additional compensation.
6. **WINNER LIST.** For the name of the prize winner, available after January 31, 2012, send a stamped, self-addressed envelope entirely separate from your entry to Waterbrook Multnomah – Cindy Woodsmall Display Contest Winners, at the address below.
7. **SPONSOR.** WaterBrook Multnomah, a division of Random House, Inc., 12265 Oracle Blvd., Suite 200, Colorado Springs, CO 80921.