

BLOGGING FOR BOOKS – Jan. 2011 – iPhone Contest
●● OFFICIAL RULES ●●

1. **ELIGIBILITY: NO PURCHASE NECESSARY.** The contest is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. Entrants must have their own blog and must have registered for the Blogging for Books program as of January 31, 2011 to participate. If you have not already registered, you may do so at www.BloggingForBooks.org. All terms of the Blogging for Books program, as well as all federal, state and local regulations, apply. Void where prohibited. Employees of Random House, Inc. and its parent, subsidiaries, affiliates, suppliers and agencies and their immediate family members and persons living in their household are not eligible to enter this contest.
2. **CONTEST PERIOD:** The contest begins 12:00:01 a.m. PT on January 1, 2011 and ends 11:59:59 p.m. PT on January 31, 2011.
3. **HOW TO ENTER:** To be eligible to win, entrants must post a blog book review, in compliance with the terms of the Blogging Books Program, on each of the following three places during the contest period: the Blogging for Books website at www.BloggingForBooks.org, your personal blog or website, and on a retailer's website in the form of a customer review. You must include the FTC disclaimer described in the Blogging for Books program terms (**[include link to disclaimer]** with your blog review. Any entries posted after the deadline will be ineligible to win. **LIMIT ONE ENTRY PER PERSON.** Sponsor is not responsible for entries that are late, misdirected, lost, garbled, or unintelligible, including those due to computer or network malfunction or congestion (including at Random House), and any such entries are ineligible.
4. **JUDGING:** Sponsor will rank your review based on the following: number of times the review was uniquely ranked and the combined score for each star given for each ranking (1 star = 1 point). For example, if your review was ranked 5 times and received 5 stars, you will have a total of 25 points towards your overall score. The decision of Sponsor will be final.
5. **WINNER NOTIFICATION:** One winner will be selected from all eligible entries and will be notified on or about February 5, 2011.
6. **PRIZES:** The winner will receive a 16GB iPhone (ARV - \$199.99) for either the Verizon or AT&T network. Does not include a monthly cell phone plan – this prize is for the phone only! No transfer or cash or other substitution of prize permitted, except by sponsor, which reserves the right, in its sole discretion, to substitute a prize or prize component with another of comparable or greater value. Winners may not substitute, assign or transfer prize or redeem prize for cash, but sponsor reserves the right to substitute prize with prize of equal or greater value.
7. **LICENSE AND WARRANTIES:** By entering this contest, entrants grant to Sponsor, and its respective licensees and assigns, a royalty-free, non-exclusive, worldwide right to copy, crop, edit, publish, display, distribute, sublicense or otherwise use their blog review entry, as well as their names in connection with the blog entry, for the full term of copyright thereof, in all languages and all media, whether now known or hereinafter devised, including without limitation on the Internet, on mobile platforms and/or devices in connection with the advertising, publicity and promotion of sponsor's products and services, including the book reviewed.
8. **GENERAL CONDITIONS AND DISCLAIMERS:** By participating in this contest, entrants agree to release and hold harmless Sponsor, Random House, Inc., its parents, subsidiaries and other affiliated companies, and each of their respective officers,

directors, employees, agents and members (collectively the “Released Parties”) from and against any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this contest or the use/misuse or acceptance of any prize or any portion thereof, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action. Entrants waive the right to claim any damages against the Released Parties whatsoever, including, without limitation, punitive, consequential or indirect damages. Entrants also agree that any and all disputes, claims and causes of action arising out of or connected with the contest or any prize awarded shall be resolved individually, without resort to any form of class action. By entering this contest, entrants agree to abide by the Official Rules and the decision of the judges, which shall be final.

9. **WINNER’S LIST:** For the name of the winners, available after February 27, 2011, send a stamped, self-addressed envelope to Blogging for Books – Iphone Winner, WaterBrook Press, 12265 Oracle Blvd., STE 200, Colorado Springs, CO 80921 by March 15, 2011.
10. **SPONSOR:** Waterbrook Multnomah, a division of Random House, Inc.,